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## WE CLAIM:

- 1. A deformable colour photographic silver halide material, said colour photographic silver halide material comprising on a deformable plastic support at least one blue-sensitive silver halide emulsion layer containing at least one yellow coupler, at least one green-sensitive silver halide emulsion layer containing at least one magenta coupler and at least one redsensitive silver halide emulsion layer containing at least one cyan coupler.
  - Material according to claim 1, wherein the silver halide emulsions have an overall silver chloride content of at least 70 mol%.
  - 3. Material according to claim 2, wherein the silver halide emulsions have an overall silver chloride content of at least 98 mol%.
- 20 4. Material according to claim 1, wherein the silver halide crystals of at least one silver halide emulsion contains structured crystals with a silver chloride content of at least 70 mol% and with at least two different zones, the outermost zone having a higher molar content of silverbromide than the rest of the crystal.
  - 5. Material according to claim 1, wherein said support is provided with a subbing layer comprising 1.3 to 80% by weight of a proteinaceous colloid, 0 to 85% by weight of colloidal silica and 0 to 30% by weight of a siloxane, which can form a reaction product with said colloidal silica.
- 6. Material according to claim 5, wherein said subbing layer is provided on the same side of said support as the silver halide emulsion layers.
- Material according to claim 1, wherein said green-sensitive silver halide emulsion layer and/or said red-sensitive silver halide emulsion layer contain at least one silver halide emulsion with silver halide crystals having an average grain size of at least 0.4 μm.

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- 8. Material according to claim 1, wherein said silver halide emulsion layers contain one or more binders.
- 9. Material according to claim 8, wherein said binders in said silver halide emulsion layers are at least 80% by weight gelatin.
- 10. Material according to claim 1, wherein said colour photographic material contains at least one light-sensitive layer containing a compound represented by formula (XII):

in which  $\text{R}^{52}$  represents H, CH $_3$  or OCH $_3$ ;  $\text{R}^{53}$  represents H, OH, CH $_3$ , OCH $_3$ , NHCO-R $^{54}$ , COOR $^{54}$ , SO $_2$ NH $_2$ , NHCONH $_2$  or NHCONH-CH $_3$ ; and R $^{54}$  represents C $_1$ -C $_4$ -Alkyl.

11. Material according to claim 1, wherein said blue-sensitive silver halide emulsion layer contains a blue sensitizer represented by formula (IX):

$$R^{31}$$
 $R^{32}$ 
 $R^{32}$ 
 $R^{33}$ 
 $R^{34}$ 
 $R^{35}$ 
 $R^{37}$ 
 $R^{38}$ 
 $R^{38}$ 
 $R^{34}$ 
 $R^{38}$ 
 $R^{35}$ 

wherein  $\rm X^1$  and  $\rm X^2$  independently represent S or Se,  $\rm R^{31}$  to  $\rm R^{36}$  independently represent hydrogen, halogen or an alkyl-, alkoxy, aryl or hetero-aryl group or  $\rm R^{31}$  and  $\rm R^{32}$ ;  $\rm R^{32}$  and  $\rm R^{33}$ ;  $\rm R^{34}$  and  $\rm R^{35}$ ;  $\rm R^{35}$  and  $\rm R^{36}$  together represent the atoms necessary to form an anellated benzo-, naphtho- or heterocyclic ring,  $\rm R^{37}$  and  $\rm R^{38}$  independently represent an alkyl-, sulfoalkyl-, carboxyalkyl,-  $\rm (CH_2)_1 \rm SO_2 \rm R^{39} \rm SO_2$ -alkyl, -  $\rm (CH_2)_1 \rm SO_2 \rm R^{39} \rm SO_2$ -alkyl or -  $\rm (CH_2)_1 - \rm COR^{39} \rm CO$ -alkyl group,  $\rm R^{39}$  represents -N^- or -NH-, l is a whole number between 1 and 6 and M is an optional counter-ion providing charge compensation.

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- 12. Material according to claim 1, wherein said deformable plastic support is a polycarbonate, poly(vinylchloride), vinylchloride copolymer or a polyester; or a copolyester based on PET.
- 13. Material according to claim 1, wherein the outermost layer on the image side of said colour photographic material is provided with a protective foil.
- of: exposing a deformable colour photographic silver halide material, said colour photographic silver halide material comprising on a deformable plastic support at least one bluesensitive silver halide emulsion layer containing at least one yellow coupler, at least one green-sensitive silver halide emulsion layer containing at least one magenta coupler and at least one red-sensitive silver halide emulsion layer containing at least one magenta coupler and at least one red-sensitive silver halide emulsion layer containing at least one cyan coupler; conventionally processing said exposed colour photographic material to produce an image; and deforming said colour photographic material.
  - 15. Process according to claim 14, wherein said deforming step comprises the application of heat and pressure and wherein at least part of the material is elongated.
  - 16. Process according to claim 14, wherein said deforming step comprises deforming said deformable colour photographic material in contact with a work piece.
- 30 17. Process according to claim 14, wherein said deformable colour photographic silver halide material is provided with a protective foil before deforming said colour photographic material with a work piece.
- 35 18. Process according to claim 14, wherein said deforming step comprises deforming said colour photographic material by vacuum deformation.
- 19. Process according to claim 14, wherein said deforming step 40 comprises deforming said colour photographic material by injection moulding.